

**WHKP NEWSLINK - 2025 NEWSLINK - APRIL 1, 2025**

4 messages

**WHKP Radio** <acooley-whkp.com@shared1.ccsend.com>  
Reply-To: acooley@whkp.com  
To: tsams@whkp.com

Fri, Mar 28, 2025 at 9:43 AM



**NEWSLINK  
APRIL**

**2025**

IN THE CITY OF FOUR SEASONS



SIGN-ON OF WHKP RADIO FROM CAROLINA THEATRE STAGE.....1946

**SINCE 1946**

# WHKP DOMINATES LOCAL RADIO LISTENING

The NEW 2025 NIELSEN COUNTY COVERAGE  
RADIO RATINGS

**WHKP DOUBLED ITS LISTENING AUDIENCE  
DURING THE PAST FEW MONTHS**

(Source Nielson County Coverage 2025)

**Age 12+ Mon thru Sunday - 11,700 Cume Listeners**

**TWICE THE LISTENERS OF OTHER LOCAL STATION**

•

**RANDY HOUSTON  
MOST-LISTENED-TO  
MORNINGS 6 til 9**



WHKP AM & FM CONTINUES TO LEAD  
CUME RADIO LISTENING IN HENDERSON COUNTY  
BY A BIG TWO-TO-ONE MARGIN

**BANNER ADS @WHKP.COM**

TOP WEB SITE IN AREA  
Starting at \$250 Month  
Linked BACK to *YOUR SITE*

Call Richard at 828-388-1450 to get 'goin !

**TODD STARNES**

**MOST-LISTENED-TO LIVE**

**12 NOON - 3 PM**

**MONDAY thru FRIDAYS**

(KEEPS WHKP #1 LISTENING CHOICE  
MID-DAYS AND AVAILABLE FOR LOCAL  
SPONSORSHIP)



REACH 80,000 PEOPLE A DAY  
ON WHKP ELECTRONIC BILLBOARD

30-DAYS -Two Sides - \$500  
15-DAYS - Two Sides - \$250  
Pick 4 Days Wk - 4 Wks - \$250  
Seven consecutive days - \$150

*INCLUDES DESIGN  
& MESSAGE CHANGES*

CALL RICHARD RHODES AT 828-388-1450



## WHKP RADIO STAFF

(L-R) Art Cooley - Randy Houston - Marge Duncan - Tippy Creswell - Richard Rhodes - Tom Christensen - Charles Hayes - Tim Ertzberger and Beau Lovelace.  
Absent- Tyler Sams.

**RADIO DELIVERS RESULTS \*\*\*\*\* BUY YOUR SCHEDULE NOW**

**BROADCAST HOUSE ON THE BOULEVARD  
PASSED BY 40,000 VEHICLES  
EVERY SINGLE DAY**

# GREAT TIME TO INVEST IN A MESSAGE ON OUR DOUBLE-FACE SIGN

Call Richard at 828-388-1450



.....LIVE AFTERNOONS WITH TYLER ...  
TYLER SAMS COMING TO YOU WITH THE BEST SOUND  
AROUND....TUNE IN WEEKDAYS 3:00 - 6:00 PM .....AND CALL-IN  
YOUR "COUNTRY MUSIC SONG REQUESTS" ...AND WIN PRIZES...



ANNUAL WHKP TRACK MEET WILL BE HELD ON APRIL 16th.

THIS TOP NOTCH EVENT HISTORICALLY BRINGS THE TOP BOYS & GIRLS TRACK TEAMS TO TOWN IN ONE BIG EVENT !

SPONSORSHIPS ARE AVAILABLE by Calling Richard at 828-388-1450



ROLLIN RADIO WILL COME TO YOUR LOCATION AND BROADCAST LIVE BRINGING FREE PIZZA FOR YOUR CUSTOMERS. CALL RICHARD AT 828-693-9061 FOR REASONABLE PACKAGE !



**FREE LOCAL NEWS AT WHKP.COM**

**NO SUBSCRIPTIONS NEEDED**

**WHKP 1450/107.7**



WHKP.com



WHKP Radio | 1450 7th Avenue East | Hendersonville, NC 28792 US

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Reply-To: [acooley@whkp.com](mailto:acooley@whkp.com)  
To: [tsams@whkp.com](mailto:tsams@whkp.com)

Fri, Mar 28, 2025 at 9:44 AM

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To: [tsams@whkp.com](mailto:tsams@whkp.com)

Fri, Mar 28, 2025 at 9:49 AM





Here is the PROOF of NEWSLETTER again to be sent out APRIL 1. Let me know you get it.

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**Tom Christensen** <tchristensen@whkp.com>  
To: Tyler Sams <tsams@whkp.com>

Wed, Apr 2, 2025 at 6:12 PM

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Tom Christensen  
Network Administrator

tchristensen@whkp.com  
828-693-9061 ext 1104  
828-696-9329 fax