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the **AM 1450** | **FM 107.7 WHKP** magazine

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Richard Rhodes

WHKP & Apple Festival... Both Celebrating 78 Years!

2024 marks one of the most abundant apple harvests in Henderson County's rich history! ALL varieties are in abundance this year.



In addition to apples, our local apple markets have added bakeries, beverages of all types, and lots of other fruits and veggies too. **We encourage you to visit with all our apple growing friends – particularly the ones in this 2024 issue of our Apple Festival magazine!** You will find in this issue everything you need to know about this year's NC Apple Festival. Enjoy seeing all the events in store for you this year.



WHKP fm and am has kept you informed about the Apple Festival for 78 years now!

Tune in or stream in and keep up with all the happenings here in 2024. WHKP Hendersonville's favorite and most-listened-to radio station and the NC Apple Festival – both born way back in 1946!



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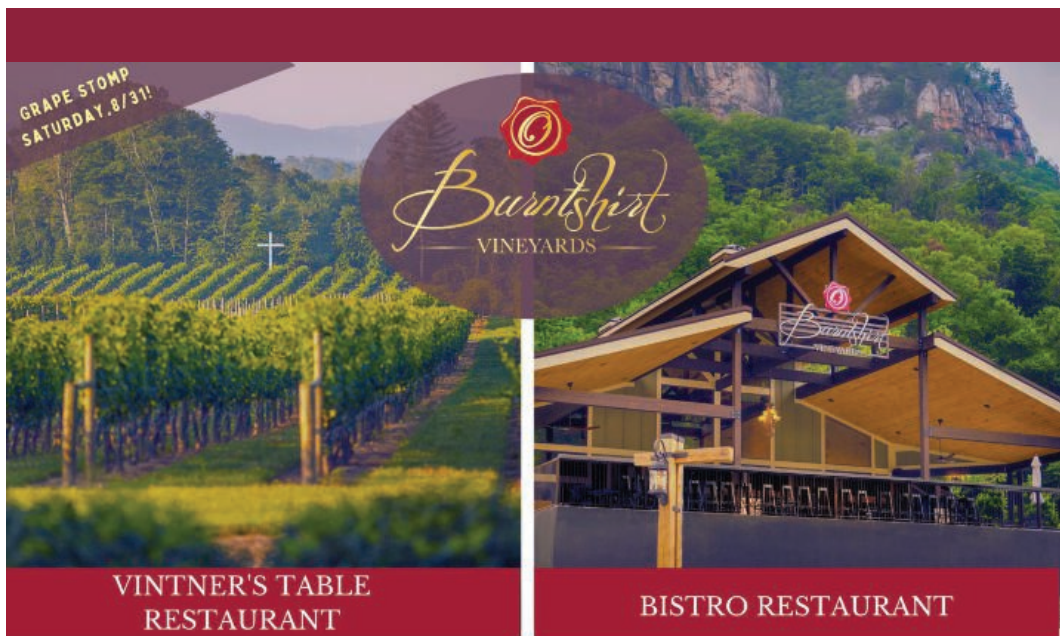
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- Former Laurel Park Town Attorney
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2024 Apple Festival Breakfasts • Friday & Sunday

Friday, 8/30
7:00-10:00am

Kiwanis Pancake Breakfast

\$10.00 (all you can eat)/Children 6 years old & under FREE with adult ticket. Kick off the 2023 Apple Festival weekend & support the work of the Hendersonville Kiwanis Club by joining us for our annual Pancake Breakfast fundraiser. Enjoy a full breakfast including pancakes, eggs, baked apples, bacon, coffee, milk & apple juice. First United Methodist Church
204 6th Avenue West
Sponsor: Kiwanis Club of Hendersonville



Sunday, 9/1
7:00-12:00 noon

Breakfast With the Elks

\$10.00/Adult in advance; \$12/Adult at the door. \$8.00/Children 6-12 years old; Children under 6 FREE. Full breakfast featuring pancakes, eggs, sausage, biscuits, gravy, apples, coffee and juice. To-Go plates are also available. Elks Lodge #1616
546 N. Justice Street
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2024 Apple Festival Activities • Saturday, August 31



Apple Festival Road Races presented by Hunter Subaru Individual 8k, Individual 5k and Mini Moo Mile

Saturday, 8:00am: Individual 8k and Team 5k events start;

Saturday, 8:05am: Mini Moo Mile starts;

Course cut off is 10:00am; Awards Ceremony at the Finish Line

The Chamber and Hunter Subaru will host **THREE** Apple Festival Races:

- Individual 8k Road Race (\$40 by August 25/\$45 after)
- Individual 5k Road Race (\$35 by August 25/\$40 after)
- Chick-fil-A Mini Moo Mile (\$10)

Both the 8K and 5K wind through scenic Hendersonville and Laurel Park, starting and ending at the Pardee UNC Health Care Cancer Center at 805 6th Ave. West in Hendersonville. The race begins promptly at 8 am.

The Chick-Fil-A Mini Moo Mile is a one-mile fun run/walk for the young or young at heart and will start a few minutes after the 8K race begins.

Pardee Hospital Cancer Center/Wingate/BRCC Parking Lot: 805 6th Ave W

Sponsors: Hunter Subaru & Chamber of Commerce

For more information call 828.692.1413

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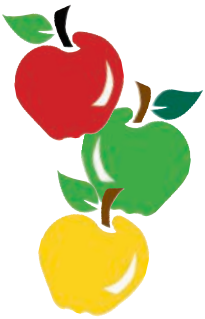
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crossnore.org | info@crossnore.org



CROSSNORE
communities for children

2024 Apple Festival Activities • Monday, September 2



Tour d'Apple – WNC's Premier Cycling Tour

Mass start on Monday, 8:00am, from Blue Ridge Community College

Earlier or later starts will not be permitted

All routes will be unassisted after 4:00pm

Tour d'Apple cycling event provides four exciting, challenging routes through Western North Carolina's apple orchards, waterfalls, and mountains to benefit the charitable projects of the Hendersonville Four Seasons Rotary Club.

Riders can choose from four distances (\$70 by August 17/\$75 after):

- Honeycrisp Unbelievable Century (100 miles ~ 8,000 feet of ascent)
- Gala Metric Challenge (62 miles ~ 5,000 feet of ascent)
- Jonagold Lite (45 miles ~ 2,300 feet of ascent)
- Green Apple Enthusiast (25 miles ~ 1,000 feet of ascent)

Post-ride meal included in entry price; extra meals can be purchased for \$10

Packet pick-up: Sunday, 9/1, 1:00pm-3:00pm, Sycamore Cycles, 743 Locust

Street AND on Monday, 9/2, 6:30am-7:30am @ Tour d'Apple hub,

Blue Ridge Community College, West Campus Drive, Flat Rock

Presenting Sponsor: Hunter Subaru

For more information call 828.684.0812

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8/30-9/2



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There are multiple parking lots throughout downtown Hendersonville that surrounds the Festival including free and fee-based parking. Many parking lots are operated by local non-profits and charge a nominal fee for parking. The North Carolina Apple Festival does not control these parking lots or their fees.

HANDICAPPED PARKING

will be at City Hall
160 Avenue West, Hendersonville, NC 28792
on Saturday and Sunday only.



PETS:

The City of Hendersonville's ordinance prohibits any animals in the event area. Please leave your pets comfortably at home.

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2024 Apple Ambassador: Heather Wetzel

Heather Grace Wetzel, a rising senior at East Henderson High School, has been named Apple Ambassador for 2024 and will be awarded a \$2,000 scholarship upon graduation from high school in June 2025. Wetzel is the daughter of Ronaliz and Kevin Wetzel.

"I am looking forward to connecting with local apple growers and learning more about the apple industry that has shaped Henderson County into the joyous town it is today," said Heather upon learning she had been chosen. Heather plans to use her scholarship to become a physician assistant or nurse practitioner with her ultimate goal to "travel the world helping folks in countries with great medical needs."



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2024 Apple Festival Entertainment • Daytime

**Friday,
August 30**

3:15pm – 4:15pm Sofie Lynn, Accoustic Country Soloist
4:30pm – 5:00pm Hendersonville High School Orchestra
5:15pm – 5:45pm Jack Roper, Magic & Comedy



**Saturday,
August 31**

9:45am – 10:30am Relevé Dance
10:45am – 11:45am Carolina Express, Bluegrass
12:00pm – 1:30pm Super 60's
1:45pm – 2:30pm Sh-Boom Acapella Doo Wap,
50's & 60's Music
3:00pm – 5:00pm Ryan Perry



**Sunday,
September 1**

12:45pm – 1:45pm Pat's School of Dance
2:00pm – 3:15pm Lonesome Road Band, Bluegrass
3:30pm – 5:00pm Free Flow, Variety Music

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2024 Apple Festival Entertainment • Evening



Friday, August 30

Buddy K. Band

6:30pm-8:30pm

Traditional Big Band Music

Saturday, August 31

Catalina's Party Band

5:30pm-8:30pm

Carolina Beach Music

Sunday, September 1

The Mighty Kicks

5:30pm-8:30pm

Non-Stop Energy & Dance Music



Entertainers will perform on the Apple Festival Stage, located in front of the Historic Courthouse. Bring a chair and sit and relax while enjoying a variety of entertainers.

For a complete schedule of entertainment:

www.NCAppleFestival.org

MOFFITT
NC Senate



2024 Apple Festival Events • August 30 - September 2

78th NC Apple Festival Opening Ceremony

Friday: 2:15pm

A great way to kick off the Apple Festival including interviews with special guests such as our 2024 Apple Ambassador and 2024 Parade Grand Marshal and culminating with the evening's musical headliner, Buddy K Band.

Main Stage @ Historic Courthouse

Apple Recipe Contest

Friday: Winners Announced @ 1:15pm

Apple recipes will be put to the test! Judging from 11:30am-1:00pm for five categories: Bread, Pies & Pastries, Desserts, Kids and Local Business. Recipe must be submitted online by August 26.

Call for more info.

Main Stage @ Historic Courthouse

Sponsors: NC Coop Extension & NCAF
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FOOD COURT:

The food court is located at the southern end of the festival on Main Street in front of Wells Fargo Bank.

Downtown Hendersonville Merchants Sidewalk Sales

Friday-Sunday: 10:00am-6:00pm

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Cider is the blend of the juices of several varieties of apples.

It is pure juice with no water or sugar added.

The fresh juice is filtered to remove large particles but very fine suspended particles of apples remain in the juice to give it its characteristic cloudy appearance and fresh flavor.



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Fred Rhodes Farm • Lyda Farms
Piney Mountain Orchards

Roadside Markets:

Coston Farms
Stapp's Hillcrest Orchards
Cooley Farms Strawberry Hill
Mountain Fresh Orchards
Owenby Farm Fruit Stand
Swamp Rabbit

2024 Apple Festival Events • August 30 - September 2

Laurel Park Village Sidewalk Sales

Friday & Saturday: 10:00am-5:00pm

Visit the Laurel Park Village Merchants for the annual Sidewalk Sale.

Discover unbelievable savings on the finest quality merchandise and enjoy tasty food in the great restaurants. There's plenty of FREE parking & covered walkways.



Laurel Park Village Car Show

Saturday: 11:00am-3:00pm

Featuring the British Car Club of WNC

Laurel Park Village Music

Saturday: 1:00pm-3:00pm

Enjoy the great voices of the Lonesome Road Band

Laurel Park Village • US Hwy 64 W
Sponsor: LP Village Merchants Assoc.
828.697.7781

Apple Growers/ Beekeepers Educational Booth

Friday-Sunday: 10:00am-8:00pm

Learn about the essential role of bees in our daily lives and ecosystems

Between 3rd & 4th Avenues

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Blue Ridge Apple Growers Assoc. &
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2024 Apple Festival Events • August 30 - September 2

NC Apple Festival Downtown Street Fair Friday-Monday

Historic Downtown Hendersonville lined with 200+ vendors, including: arts/crafts, food, local non-profits and local apple growers.

To provide for a safe parade route, Monday will reflect a mini-street fair.

Main Street ~ from 6th Ave to Caswell

Wells Fargo Kiddie Carnival

Friday: 12:00pm-8:00pm

Saturday & Sunday: 10:00am-8:00pm

Monday: 10:00am-4:00pm

\$1-\$5 per activity

Rides and entertainment for children.

Wells Fargo Bank & Visitor Center Parking Lots

Sponsor: Wells Fargo Bank



Apple Blossom Bash Friday-Sunday: 10:00am

A vibrant festival featuring live local music, artisan market and late night karaoke.

The Main Event
125 S. Main Street
828.974.1281

Henderson County Heritage Museum

Friday & Saturday: 10:00am-5:00pm

Sunday: 1:00pm-5:00pm

Monday: 10:00am-2:00pm

FREE

Exhibits of the Saluda Grade, early county architects, 1900s General Store and military displays of the Civil War through Desert Storm.

Historic Courthouse Square / Suite 4

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2024 Apple Festival Events • August 30 - September 2

Hendersonville Farmers' Market

Saturday: 8:00am-1:00pm

Expect a lively atmosphere celebrating food, farm and family with live music and food trucks - featuring fresh produce, meats, baked goods, crafts and more from Henderson County & western NC in our Historic 7th Avenue District.

Historic Train Depot
650 Maple Street



WNC Air Museum Open House

Friday-Monday: 10:00am-5:00pm

FREE Admission & Parking
Airplanes of the 1930's, 1940's and 1950's are on display. Children may sit in some of the real airplanes. Many models and pictures are also on display.

1340 E Gilbert St. ~ Corner of Gilbert St & Brooklyn Ave (Near HVL Airport)
Sponsor: WNC Air Museum, Inc.
828.606.1252

Vintage Tees at Piggy's & Harry's

Friday - Monday | 11:00am-8:00pm

Display of more than 40 years of official Apple Festival T-shirts

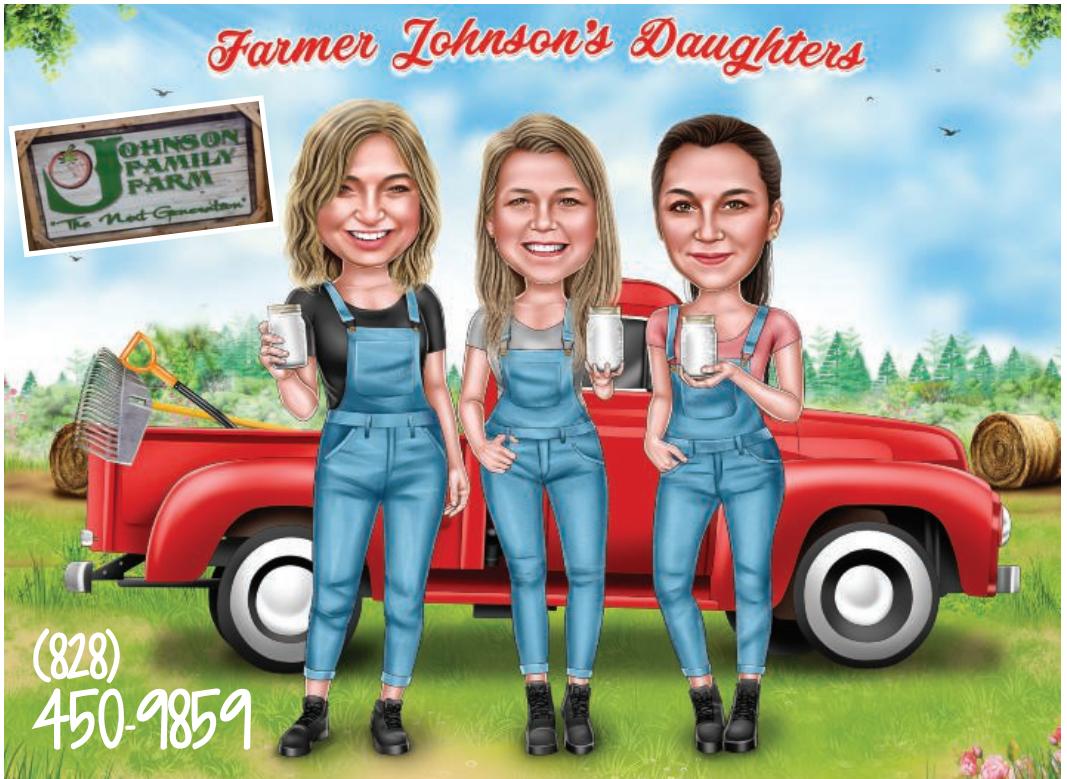
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TUESDAY - FRIDAY 10-6 • SATURDAY 9-1

2024 Apple Festival Events • August 30 - September 2

Mineral & Lapidary Museum Open House

Friday-Saturday: 10:00am-6:00pm
FREE

Visit the Museum and our Special Exhibit:
New Acquisitions – North Carolina & more!
400 North Main Street

Sponsor: Mineral & Lapidary Museum
of Henderson County
828.698.1977



42nd Annual Gem & Mineral Spectacular

Friday-Monday: 10:00am-6:00pm

\$5 admission (good for entire weekend)
<12 years old FREE w/adult ticket

Featuring minerals, gemstones, jewelry & fossils;
lapidary demonstrations, working jewelry crafters;
hourly door prizes, pick-a-pearl, and FREE parking!

Whitmire Activity Center
310 Lily Pond Dr

Sponsor: Henderson County
Gem & Mineral Society
828.777.5841

SEE OUR AD ON PAGE 35



FIRST AID:

Should you require assistance, please visit the Rescue Squad
Tent @ Allen Street & Main, in front of the Visitor's Center



Luke B. Bradley

Senior Accountant

828.393.5171

luke@bradleyaccountingandtax.com

Solari Bradley

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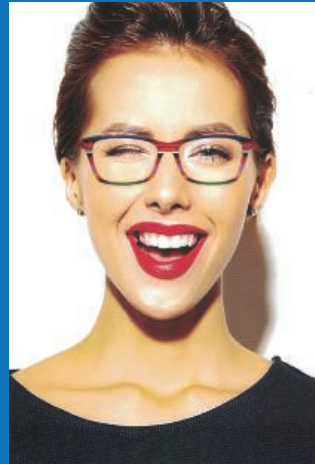
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2024 Apple Festival Events • August 30 - September 2



Antique Aircraft Flyover

Monday: 2:15pm-2:30pm

Vintage aircraft will fly over Main Street prior to the start of the King Apple Parade
Main Street

Sponsor: WNC Air Museum, Inc.

King Apple Parade

Monday: 2:30pm

Professional floats, bands, youth groups, antique cars, fire trucks and many others participants including Grand Marshal.

N Main St ~ from Five Points to Caswell St.

Sponsor: Pardee UNC Health

PUBLIC RESTROOMS:

The festival provides public toilet facilities at the following three locations:

- 5th Avenue West
- 1st Avenue East/Main
- Barnwell Ave West/Main

Thanks to the local chapter of the Christian Motorcycle Group who keep them clean all weekend.

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WHERE DO ALL OF THE APPLES COME FROM?

All apples available for purchase in the festival are freshly picked, locally grown North Carolina apples.



DID YOU KNOW?

Henderson County grows more apples than any of the other 99 counties in North Carolina.

Our warm days and cool nights are perfect for growing the best apples.

Henderson County also ranks as one of the Top 20 Apple Growing Counties in the nation!



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Hendersonville Curb Market & Hwy 64 East in Edneyville



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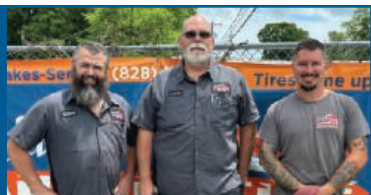
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September 5 – 22

Flat Rock Playhouse presents an in concert event: "Jesus Christ Superstar"

Concert-style staging with tremendous focus on the music, text, and characters!

2:00pm & 7:30pm • Wednesdays – Sundays • FlatRockPlayhouse.org for exact days/time

Adults \$55-\$75 / Child pricing available (17 & Under)



Sir Andrew Lloyd Webber's iconic rock opera Jesus Christ Superstar, is heading to the Rock. Born of the evocative 1970 concept album, this groundbreaking production, with lyrics by Sir Tim Rice, is a rock radio play that immerses audiences in a formidable and emotional musical journey. Electrifying music, and gut-punching vocal stylings unite to help narrate the last seven days of Jesus' life through the eyes of Judas Iscariot. In music industry parlance, it's all killer, no filler. Expect a powerful and unforgettable experience that will resonate long after the final note is sung.

Flat Rock Playhouse 828.693.0731

SEE OUR AD ON PAGE 26



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© Wikipedia



Johnny Appleseed

Actually, his name was John Chapman and he was born in 1774. As far as his legend goes, he travelled the country on foot introducing folks to apple trees. Known for being barefooted most of the time, he planted trees and entire nurseries in many states over his 71 year life span.

He wasn't just an apple nursery planter – he used the apple to spread the good news of the gospel, especially to children. During his time, he was known as much as a preacher of the gospel as he was a planter of apple trees.

John Chapman never married, and died a lifelong vegetarian March 18, 1845. There is a *Johnny Appleseed Museum* in Urbana, OH and in Fort Wayne, IN, where he spent his final years; a minor league baseball team is named in his honor, the *Fort Wayne Tin Caps*.



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Apple FACTS

- There are over 7,500 different types of apples grown in the world and over 2,500 of those varieties are available in the United States.
- There is only one apple really native to North America – the crab apple.
- North Carolina is ranked 7th in the country for apple production and Henderson County ranks #1 in NC.
- Apples are actually a member of the rose family – yes, a flower.
- The taste of an apple varies depending on two things... sugar and acid.
- Apples are 25% air; that's why they float!
- It takes 36 apples to make a gallon of sweet apple cider.
- You can extend the life of your apples by refrigerating them. In fact, they will last up to 6 weeks longer if kept cold.
- It normally takes 4 to 5 years for an apple tree to produce fruit.
- Some apple trees can live to be 100 years old.
- A peck of apples is 10.5 pounds; a bushel is 42 pounds.
- Most apples are still picked by hand.
- Apples are full of fiber – they keep you full, and on fewer calories!
- The apple peel contains many antioxidants like vitamin C.

UPCOMING EVENTS

October 7-10

Registration for Angel Tree in Office

October 14

Red Shield Classic Golf Tournament

December 2

Angel Tree Tags Due

December 9

Angel Tree Distribution

November 23-December 24

Red Kettle Campaign

www.RegisterToRing.com



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**Friday 8/30 – Monday 9/2
10AM – 6 PM**

Whitmire Activity Center
310 Lily Pond Road
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How 'Bout Them Apples?

Henderson County first saw settlers moving here back in 1783. These folks brought with them seeds for vegetables and flowers, hogs, chickens, and cows... but, more importantly, most all of these settlers brought fruit tree seedlings.

William Mills has been credited with starting the apple industry here in Henderson County, though many dispute that he was the original "Johnny Appleseed" for the county. Mills did name many of the areas in the county, including Fruitland – one of the many apple-producing areas of Henderson County.

In 1860 the first mention of fruit as a "money crop" appears. Early apple varieties included: Ben Davis, Arkansas Black, Carolina Red June, Fried Sweet, Green Cheese, Grimes Golden, Green Pippin, Hoover, Hollow Leg, Jonathon, Limbertwig, May Apple, Rome Beauty, Sheepnose, Winesap, Wolf River, and Yellow Transparent. It is interesting to note that many of these original apples are still grown in Henderson County today.

In the 1920s local grower William Dalton began to experiment with new apple varieties and is credited with developing the King Luscious apple.

By the 1930s growers were buying trucks to haul all the Henderson County apples to market.

Melvin Lane opened the first refrigerated apple house in Henderson County in the 1940s. Prior to this some growers packed apples in ice for transport.

In 1946 the Apple Festival originated – and this was about the same year the first tractors appeared in the county.

After WWII truckers from near by southern states began coming to Henderson County to buy apples and haul them across the country.

The 1950s saw apples booming and that is when the first cardboard box for apples appeared. Prior to that, it was wooden crates.

New apples have arrived now in the county – the ever-popular Honeycrisp, Pink Lady, Mutsu and many others.

Our local growers still work 15-18 hours a day during picking time, and pray for no hail or late frost.



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 Wine Tastings!
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History of the Honeycrisp Apple



The Honeycrisp Apple has been a runaway success in the country and here in Henderson County. Developed in the 1960s by the University of Minnesota, it was not introduced into the market until the 1990s. The original seedling was thought to be a cross between the Macoun and Honeygold apples. However, DNA tests done in 2017 revealed that the Honeycrisp Apple is actually a cross between the Golden Delicious and the Duchess of Oldenburg apples.

The ever-popular Honeycrisp Apple, praised for its “touch of pear” flavor, has rapidly become one of the most sought after apples in Henderson County. While many local Henderson County growers grow Honeycrisps, they indicate it is a very hard to grow apple, and can be very temperamental.



Many of our stands now cook with Honeycrisp Apples, and Honeycrisp Apple Pies are a definite fan favorite!

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We encourage you to view the apple growers who have advertised in the WHKP's 2024 Apple Festival Guide and stop by to visit them:

- **Apple Wedge (page 23)**
- **Coston Farm & Apple House (page 10)**
- **Grandad's Apples N' Such (page 44)**
- **J&M Farms (page 19)**
- **Jimmy Nix & Sons Apple House (page 7)**
- **Justus Orchard (page 14)**
- **Mountain Fresh Orchards (page 17)**
- **Odell Barnwell & Sons (page 31)**
- **Owenby's Apple House (page 37)**



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